CiTRIX®

Corporate Citizenship

Year in Review

Giving Back to the Community

ConCERT
Siem Reap, Cambodia

Table of Contents

At Citrix, giving back is a vibrant part of our culture. It is an illustration of the values that link our employees from around the globe.

The sun never sets on Citrix employees contributing to their community. For example, on any given day, you may find them running races to raise funds for leukemia and lymphoma research, teaching children the magic of coding, micro-volunteering to support an art education project, preparing meals at a food bank, wrapping toys for children in need, biking to fight diabetes, designing environmental cleanup apps, and building computer labs.

Citrix gives employees paid time and resources to volunteer and make charitable donations. The needs in the community are great, so employees increasingly focus these efforts in three areas: supporting medical research, education (especially in STEM), and the environment. Citrix contributes funds and products to strategic nonprofits at the local level, and matches employees' donations to nonprofits.

In these pages you'll see how Citrix and our employees make an impact in our communities.

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."
Margaret Mead

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Simply Serve

Each employee receives 16 hours of paid volunteer time annually to support the charities that matter to them. They participate in team events as part of the Global Day of Impact, or they volunteer on their own. Another option is micro-volunteering – short activities that add up to meaningful projects.

Causes We Support

- 6% Animals
- 9% Elderly
- 16% Homeless
- 19% Earth
- 22% Poor
- 28% Children
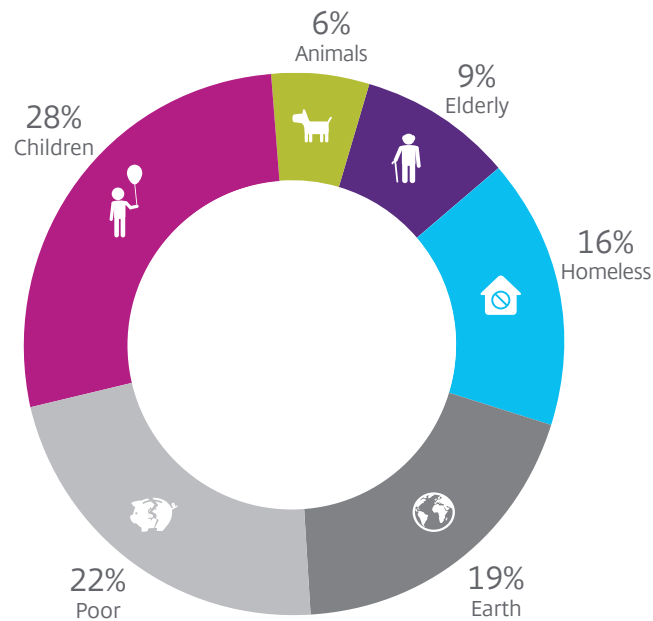
Global Day of Impact

Team volunteer events often support a community program. For example, the Schaffhausen team worked hard during its Global Day of Impact in support of Nature Park. Volunteers spent the day restoring a feral fruit orchard. And after a busy day, they got to taste the different kinds of fruits directly from the trees.

"This new land will now be part of the nature park and will mainly be used to plant regional fruit trees."
Nico Bruno, Schaffhausen, Switzerland

Personal Volunteering

"As a volunteer firefighter supporting the Wuppertal Doenberg Fire Department, I work closely with the professional fire department. We are responsible for fire protection and for technical assistance when accidents occur. I also participate in special assignments when disaster strikes. I'm proud to say I've been volunteering on my personal time every two weeks, four hours per week, since 2000."
Markus Hagenkoetter, Halbergmoos, Germany

Micro-Volunteering

This year Citrix joined a new trend in volunteering called micro-volunteering. It's a way to volunteer in just minutes instead of hours to benefit a charity. It's a form of volunteering that doesn't require an application process, screening, or much training. Our employees rose to the challenge and participated in a few fun micro-volunteering pilot projects. A few examples:

Making art accessible: Employees, customers, and partners took time out of their busy schedules at Synergy to micro-volunteer, cataloguing publicly owned artwork for the Public Catalogue Foundation and the BBC. Their combined efforts made art more accessible to all audiences.

Connecting with children: Employees wrote hundreds of personal postcards to six children with life-threatening illnesses in support of Send Kids the World during our Health and Wellness expos.

Nature Park, Schaffhausen, Switzerland

Climbing the Mont Blanc, France
to support Chain of Hope

Call for Projects

Employees compete to design a service project that could change the world. They're rewarded with money to implement their idea and additional funding for their nonprofit partner.

2014 Winning Projects

ConCERT, Mark Micallef & Brenda Tan
ConCERT (Connecting Communities, Environment, and Responsible Tourism) is a nonprofit social enterprise based in Cambodia. This project restored community homes and taught the villagers how to create public gardens. XenApp and XenDesktop were used to create a computer lab that provided e-learning English classes, basic IT training, and remote mentoring. This partnership used Citrix products and employee talents while helping transform the local community.

ConCERT, Seim Reap, Cambodia

Chaine de L'Espoir (Chain of Hope), Charles Johnson, Anthony Savi, Guillaume Gesse & Benjamin Jolivet
Throughout the year, this multi-country team raised over 37,000 Euros for medical missions in Africa. As a result, 45 children received treatment for serious heart conditions and malformations, which changed their lives and those of their families. With the remaining funds, they are financing another mission for children requiring heart surgery in Africa.

Citrix provided software and technology to improve communications between medical staff and international experts. GoToMeeting was used for training and consulting during surgeries, and is used by families to maintain contact with their children when they travel abroad for subsequent operations.

Fundraisers ranged from soccer tournaments with Citrix partners and customers to bake sales and even included an art auction of works donated by employees and Citrix customers. One of the most challenging fundraisers was in July, when a team of employees from France, Switzerland, and Italy attempted to climb the Mont Blanc in France to raise funds in support of Chain of Hope.

"Citrix efforts raised enough money to send two surgeons, two anesthesiologists and two nurses to Burkina Faso, where the team operated on 45 children suffering from Noma and facial tumors."
Cécile Herbet, Chaîne de l'Espoir, Paris, France

06

2014 { 846 Charities Supported
540,000 USD Employee Donations Matched

185,000 USD
Raised for health-related organizations like the Leukemia & Lymphoma Society and the American Heart Association

5,800
Notebooks donated to Shri Guru Raghavendra Charitable Trust

60,000 USD
Raised for Movember by 29 teams from 11 countries

4,876 km
Biked, ran, walked or swam by Citrix employees to support medical research

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Simply Give

1.6 Million USD in Community Grants and Employee Donations

Employees lead fundraising efforts and donation drives for the causes they care about. They also generously contribute to hundreds of nonprofit organizations. Citrix follows their lead, matching employee charitable donations, awarding community grants, and providing products to organizations in the communities where we live and work. Following are just a few examples of what Simply Give looked like around the globe.

Community grants: Supporting nonprofits where we live and work
"What Citrix did for our aftercare residents was huge. It was great to see the volunteers from Citrix putting in so much effort — not just to get it done, but to get it done to a high standard. And with the extra funds that Citrix left for us, Ballymount is still undergoing small transformations to turn it from a house into a home!"
Aislinn Murphy, Fundraising & Marketing Officer, Merchants Quay Dublin, Ireland

Company donated product: Podio helps nonprofits increase efficiency
Podio provides sponsorships to nonprofits around the world for free access to Premium features and provides unlimited file storage. One organization, Liter of Light Switzerland, has increased its efficiency and employee communications leading to more light shed in developing countries.

Company donated goods: Transforming lives
After the Synergy event in Anaheim, all furniture was donated to a local Habitat for Humanity Restore. Citrix also donated gaming consoles to the Teddy Bear Cancer Foundation in Santa Barbara, United States.

Employee donations: Empowering employees to help causes they care about
Our charitable matching gift program doubles employee donations to qualifying charities. In 2014, Citrix matched 540,000 USD in employee donations, helping more than 800 organizations do more.

"It's important to give to those who are not as fortunate. The matching gift program made it easy to find deserving charities and to double the impact."
Philip Konieczny, Fort Lauderdale, United States

Employee donated goods: Thinking outside of the box
Vicki Clay rallied the Sydney, Australia, team to support the Footpath Library, which provides books to homeless shelters. They collected 80 boxes of books.

Hospice of Dublin, Dublin, Ireland

Supporting Medical Research

Team Mo'rthest MoBrothers & MoSistas

Movember

In November, things were looking a little hairy around Citrix. Twenty-nine teams from 11 countries took the Movemberchallenge of changing the face of men's health and changing men's faces – with moustaches. Citrix not only met the big hairy goal set by Jesse Lipson, VP & GM, Documents Cloud, of doubling the fundraising total, it tripled its impact. In 2014, employees raised 60,000 USD.

Employees around the globe showed their commitment to health organizations as they raised money to support health education, research, and patient care. Here are a few examples.

Leukemia & Lymphoma Society

Citrix provided coast-to-coast support for the Leukemia & Lymphoma Society and blood cancer research. On the West Coast, Catherine Courage, VP of Customer Experience, raised 170,000 USD during a 10-week fundraising challenge. Meanwhile, on the East Coast, Al Monserrat, SVP Worldwide Sales & Services, led a team of 85 employees at the Light the Night Walk. They raised money and showed support for those impacted by these diseases.

American Heart Association

This year more than 150 employees in Jersey City, Raleigh, Dallas, Santa Barbara, and Santa Clara laced up their sneakers to walk a 5K. They raised nearly 15,000 USD for heart and stroke research.

ALS Ice Bucket Challenge

After our Raleigh office joined the ALS Ice Bucket Challenge, the donations and the challenges spread like a global wildfire at Citrix. Members of the executive leadership team got involved in a dozen office locations. CEO Mark Templeton even interrupted his vacation to dump ice on his head and make a donation.

Citrix employees, Dresden, Germany

American Heart Walk
Santa Clara, USA

Youth and Technology

Employees offered their time and talent to create a variety of projects to encourage, educate, and excite young people about various areas of technology.

Project Code

A team of dedicated engineers from ShareFile in Raleigh, North Carolina, created Project Code. They partnered with the Boys and Girls Club of Raleigh and created a curriculum, syllabus, and plan of action to get six boys and six girls excited about technology. They then went onsite each week for an hour to teach 12 energetic kids the basics of coding.

Workshops in a Box

Citrix engineers conducted a series of high-tech workshops for undergraduate students at the University of Patras, Greece. They educated students about Citrix technologies and products, while building future talent in the local community.

Girls Who Code

The Marketing Operations & Analytics team was a finalist for the 2014 Marketing Analytics Leadership Award. Its nomination was titled, "Mapping Our Future: How analytics help Citrix SaaS increase revenue, work smarter and plan for growth." As a finalist, Citrix was awarded 25,000 USD, which was donated to Girls Who Code, a U.S. nonprofit working to close the gender gap in the technology and engineering sectors.

Robotics

What better way to excite students in math and science than to help them build robots! With funding from Citrix, two robotics clubs in South Florida purchased tools, motors, transmissions and other robot parts to build a competitive robot. The tools and parts provided opportunities for the students to gain new design skills and hands-on experience with new technologies.

Both clubs won local and national recognition at the FIRST Robotics Competitions in 2014. Citrix encouraged employees to help staff the South Florida Regional event, which resulted in nearly 20 employees supporting the competition. The teams developed a peer-to-peer mentoring program with students in the rural African village of Agogo, Ghana, and walked the students through the steps to build a robot during a three hour GoToMeeting session.

Boys and Girls Club,
Raleigh, USA

Sustainability

As Citrix solutions enable companies to move to a software-defined workplace, businesses can reduce costs and environmental impacts by owning less – fewer devices, reduced infrastructure, and less real estate. This significantly reduces the carbon footprint from offices, data centers, and employee commuting. We also aim to promote sustainability within Citrix.

Employees Lead the Way
Citrix makes it easier for employees to make green choices. At some locations:
• Free electric vehicle charging stations make electric cars a viable option for some employees.
• Remote working allows employees to skip the commute entirely and collaborate online.
• Recycling bins for paper, bottles, cans, plastic, ewaste, and more are prominently located in the buildings.
• Employees can borrow bikes to ride into the nearby commercial area for lunch instead of driving – or they can dine onsite at campus cafes.
• Reusable mugs take the place of disposable cups and water bottles.
• Employees form Green Teams to push new environmental initiatives and education.

Reducing Our Footprint
The results are encouraging as Citrix continues to expand its sustainability efforts.
• With robust recycling and composting programs, Citrix diverts approximately 60% of its waste from landfills.
• The renewable energy program produced more than 10 megawatts of energy in 2014.

• The electric vehicle charging stations saved an estimated 14,000 gallons of gasoline consumption in 2014.
• Increased online collaboration reduced our carbon footprint from global travel by more than 10% year over year for the past three years.

We Keep Good Company
Citrix is committed to working with socially responsible business partners. The company supports the EU initiatives for ROHS, REACH and WEEE. As a member of the Electronic Industry Citizenship Coalition, Sustainable Silicon Valley, the Silicon Valley Leadership Forum, The Green Grid, and The Uptime Institute, Citrix joins industry leaders in innovating for the environment.

Interns volunteer for a day of habitat restoration in Santa Barbara, USA

Women in Technology Luncheon,
Los Angeles, USA

Diversity and Inclusion

What is diversity and inclusion at Citrix? It's about welcoming people with a variety of backgrounds, perspectives, and beliefs to contribute their experience and talent to a team united by a shared vision and values.

Here are a few ways Citrix worked to welcome women in 2014.
At Los Angeles, California-based Synergy 2014, an annual landmark event for customers and partners, Citrix hosted the Women in Technology luncheon. Women across the industry shared their experiences and expanded their networks.
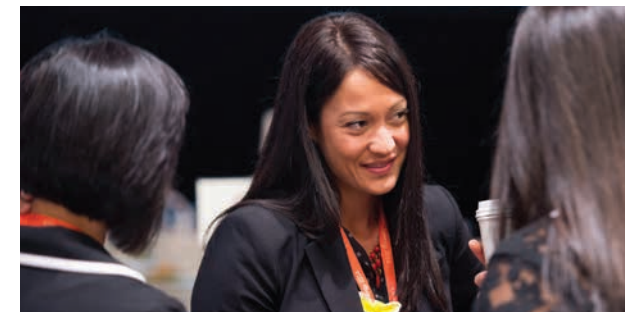
Synergy 2014 with Michell Garzon , Director, Business Intelligence & Programs, Citrix

In South Florida, in partnership with ITWomen, Citrix hosted the National Center for Women & Information Technology (NCWIT) "Aspirations in Computing Award." The event recognized 20 young women for their leadership ability and interest in pursuing education in technology.

As a founding member of ITWomen, Citrix helped launch its scholarship program in 2004. Since then, 76 scholarships and 453,000 USD has been awarded to young women pursuing technology careers.

Shreya Aggarwal was presented with a scholarship named for Citrix Chief Information Officer, Paul Martine. Shreya is currently a freshman at Florida Atlantic University in the Honors Program pursuing a Computer Science degree.

Shreya Aggarwal, Paul Martine Scholarship Winner

In India, at the Grace Hopper Conference, VP & GM of Citrix India Rakesh Singh described the important role women play in shaping IT culture and innovation.

"The Citrix relationship with these leading women's organizations represents our belief in the power of women to shape future technology innovation in profound ways."
Jo Moskowitz, Director of Corporate Citizenship

Partner organizations:
• Jagriti (Citrix Bangalore)
• Women's Inspirational Network
• National Center for Women and Information Technology
• Women in Technology International
• ITWomen of South Florida

16

Service Officer Recognition

More than 70 employees around the world support Corporate Citizenship programs as Service Officers. They plan and implement volunteer activities, recruit participants, and assist with the community grants program. Meet six of them:

Nico Bruno,
Schaffhausen, Switzerland

"Connecting with employees and nonprofit organizations in the communities where we have established our business is important to me. Everyone leaves their personal footprint on this earth while doing business or while living in a certain location. I only find it fair to give something back. That's why I volunteer."

"I've learned how helpful and beneficial it is to connect with colleagues and partners outside of the usual working environment. Volunteering is a great way to build relationships."

Kathy Chan,
Singapore

"It is very fulfilling to see the difference and smiles we can bring to the beneficiaries with what we have done. The combined effort and enthusiasm from all the Citrix volunteers is heart-warming too! What I have learned is time management and teamwork. And now I better understand the community we are living in."

Vanitha Pradeep
**Bangalore,
India**

"Community service has meant getting to know a number of people whom I wouldn't have met in any other way. It is an opportunity to give back as we have been blessed. This to me means meeting the needs of those around you when and if you can. It also feels good to know you have helped someone who, that day, may have needed food, a ride to the store or a helping hand, a listening ear or a word of encouragement. Volunteering and doing community service brings me joy, gives me a sense of purpose, and connects me with those in need."

Jay Hedges,
Toronto, Canada

"It's important to my team to make an impact beyond our daily work. We're extremely grateful for the opportunities we have and feel good paying it forward to others in the community. Tips to other Service Officers: Make sure you get input and buy-in from the rest of the team. You can't always please everyone but you have a responsibility to make fair and democratic decisions. A strategy we've used to increase engagement is to turn everything into a friendly competition. Competition can increase the impact we make while making the events even more fun."

Brittany Tatum
**Alpharetta,
United States**

"I enjoy giving back on the weekend and during the week. Citrix allows us to use hours during the week, which provides more support to the organizations we work with. As a Service Officer, I continue to learn how to best communicate with and influence my peers and management teams to support their community. My tip to other service officers? Find an activity that motivates your team!"

Laura Vincent,
**Cambourne,
United Kingdom**

"We're very lucky to be given the opportunity to support causes that we feel strongly about while being paid for it! It's so important to support the community that we work in, whether it be helping schools to educate our future colleagues, supporting those who are in less fortunate circumstances than ourselves, or just ensuring the community around our office remains a nice place to live and work. As a service officer, I've learned project management and organization skills, and I've learned how to influence others and work with people that have different priorities than me to reach an end goal."

"My biggest tip to others interested in being a Service Officer? Be passionate about what you're doing. If you're passionate, you can inspire others to volunteer and fundraise!"

"For me, volunteering is about giving – and asking yourself, 'What can I do today to make a difference in someone else's life?' It gives you a sense of self-worth."

Antoinette Finn, Dublin, Ireland